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### Joy Allen joins Artistic Designs Group

Crownsville, MD August 2008. As the latest addition designed to round out an award winning, internationally recognized group of talented designers, Artistic Designs Group, LLC (ADG) announces the signing of Joy Allen, a successful children's book illustrator in her own right. ADG will represent the licensing of Ms. Allen's work for United States and Canada in all areas except her well established children's book illustrations.

Joy Allen began illustrating picture books in 1997 after a long career in graphic design. Her unique style helped her gain immediate acceptance in the highly competitive children's book market with over 40 publications in mass market, trade, education, religious, early readers, and picture books. Ms. Allen's books have been published by many well known houses including HarperCollins, Random House, Putnam, Little Brown and many others. She has received the Excellence in Media Silver Angel award for her illustrations in the picture book MUD PIE ANNIE, written by Sue Buchanan and Dana Schafer. She has also been chosen as "Editor's Choice" in *Art Gallery Magazine* and profiled by *Children's Writer's & Illustrator's Market* and in *Artists & Graphics Designer's Market*. Her illustrated books for American Girl have received the 2004 Oppenheim Toy Portfolio® Platinum Award®.



"All my life I've loved to draw! When I was young, my Dad taught me how to draw a portrait. I couldn't stop! I sketched teachers, friends, animals or whatever came in my view. I studied how an eye winks and / or different movements of a mouth. Expression became my strength." says Ms. Allen.

"We are very excited to be representing Joy's work. She is not only a talented artist but is proving to be a delight to work with as well" says ADG's Licensing Director, Julie Ager.

Artistic Designs Group, LLC was created for the purpose of building partnerships between an internationally acclaimed group of creative professional artists and those manufacturers and retailers desiring fresh and innovative ideas for new brands and product lines. Our artists, who are well versed in successfully adapting their designs to a variety of popular consumer products, have a loyal following in the United States, Canada, Japan, Australia, Portugal, Britain, Scotland and Taiwan. The principals at ADG bring a unique blend of over 30 years experience in the decorative arts industry, as well as over twelve years in consulting on consumer product buying behavior with major mass merchandisers, department stores and other manufacturers and retailers throughout the United States as well as Mexico and South Africa.

For a media kit, samples or additional information, contact Julie Ager at Julie@ArtsDG.com or 410-923-3786, or visit [www.artsdg.com](http://www.artsdg.com).

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